

A Vision For Our Borough

Overview and Scrutiny update – 4th October '23



**We want our Borough to be a place that people can call home;
a place where they feel safe, happy and healthy.**

**A home, where they feel a true sense of belonging and are
part of a strong community.**

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Why | Community vision aims

We want to improve our links with communities and develop stronger partnership working to transform the way we work and shape a community vision. We want to do this by:



Listening to the voice of residents, communities, and partners to involve people in shaping the vision and creating solutions.



Developing strategic partnerships that enable and **empower** partners to work with us and develop effective and sustainable solutions to local challenges.



Unlocking **community power**, creating a different and better way of working with residents, that focuses on true partnerships to deliver better outcomes for local communities.

How | A vision that is shaped collaboratively

Over the past 4 months, we have worked with a consultancy, New Local, to start development of a Vision for Wokingham Borough.

We worked with partners to:

- ✓ Identify key themes / priorities for the borough's future that inform the vision
- ✓ Gauge stakeholder appetite for involvement in co-development of the vision
- ∞ ✓ Explore potential governance and processes to develop the vision

One of the key principles that emerged from the sessions with New Local is that the vision **must be co-produced and not led just by the borough council.**

How | New Local Vision sessions with partners



Three workshops held between
19 January to March 2023



With c. 150 attendances
across the workshops



With community representation from
50+ organisations e.g. Town and Parish
Councils, NHS Royal Berkshire, CLASP,
Age UK and TVP

During these workshops, six key engagement themes were identified:

**Health and
well-being**

**Equality,
inclusion and
opportunity**

**Environment
and
Sustainability**

**Community,
engagement,
action and
empowerment**

**Engaging with
young people**

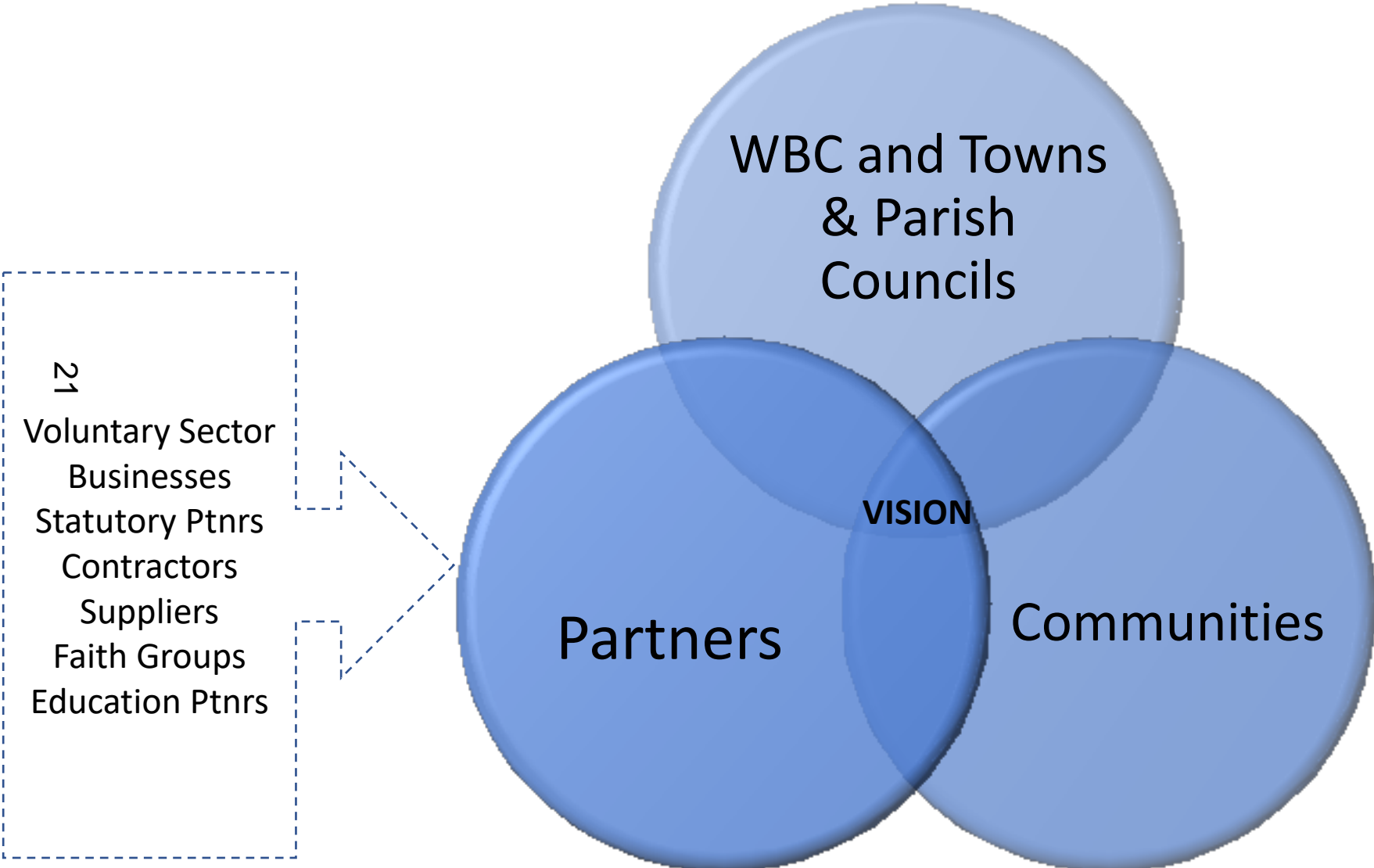
**Engaging with
businesses**

We asked participants - If the vision could do one thing?.....

- Inspire and **be aspirational** about the future we want
- **Empower** residents, communities, partners and TPCs
- Improve **quality of life** for residents
- **Reduce inequality** and increase opportunities for all
- Be focused on **outcomes** and deliver on promises
- Build on strengths by **deepening collaboration** between partners



How | Developing a collaborative partnership working culture

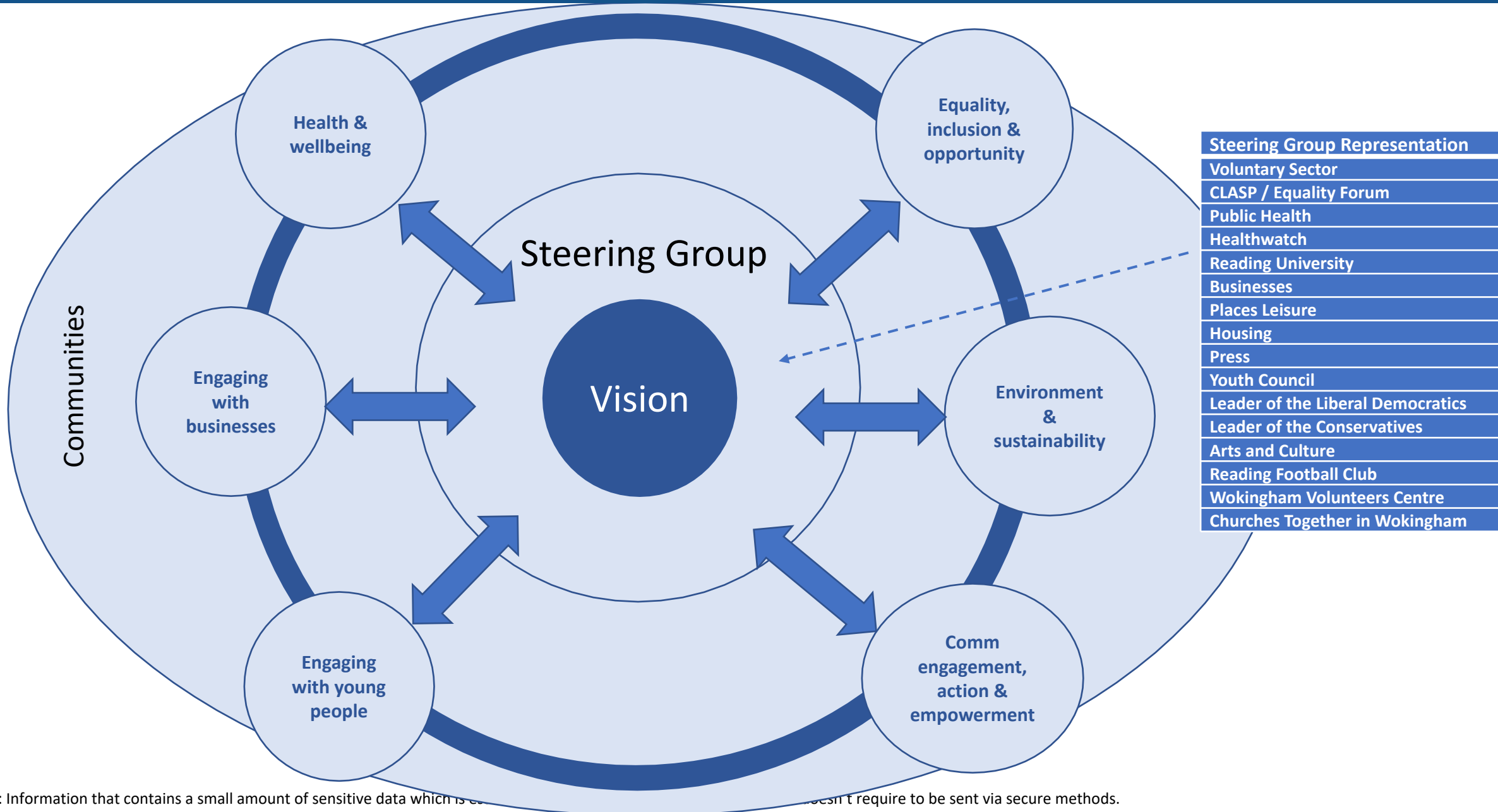


How | Shaping the vision together



How | Governance, steering and involvement groups

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- Representation from the Youth Council and Reading university on the external steering group
- The Youth Council working on a 'logo' and branding for the vision work
- Emmbrook school volunteered to support the gathering of feedback directly from their students
- Bradbury centre volunteers supporting in the gathering of feedback from young people that they work with
- Various voluntary sector charities feeding in the voice of families/young people

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How | Benchmarking and case studies

- We have reached out to other LA's to gather feedback and learn from their experiences
- We attended New Local Conference where we heard from leaders – ‘The Wigan Deal’
- Heard from other LA's around how they help to facilitate ‘community power’



Camden 2025

Camden has a proud, rebellious spirit that throughout its history has seen communities come together to tackle problems, and to bring about real social change.

Camden 2025 sets out our vision for the borough in 2025, a place where everyone contributes to our shared goal of achieving a safe, fair, creative and active community.

We want to make Camden a better borough – a place where everyone has a chance to succeed and where nobody gets left behind.

Together, we will create a place that works for everyone, and where everybody has a voice.

Barking and Dagenham Together – Borough Manifesto

We are London's growth opportunity. And over the next 20 years we will join forces to embrace and harness this change so it benefits everyone. We will ensure every resident has a fair opportunity to succeed in a rapidly changing world. And we will collaborate so that by 2037 Barking and Dagenham will be...

a place where every resident has access to lifelong learning, employment and opportunity.	a place with high-quality education and sustained attainment for all residents.	a place which supports residents to achieve independent, healthy, safe and fulfilling lives.
a place with sufficient, accessible and varied housing.	“a place people are proud of and want to live, work, study and stay”	a place where businesses and communities grow and thrive.
a friendly and welcoming Borough with strong community spirit.		a place with great arts and culture for everyone, leading change in the Borough.
a place where everyone feels safe and is safe.	a place where everyone is valued and has the opportunity to succeed.	a clean, green and sustainable Borough.

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Together, we will create a place that works for everyone, and where everybody has a voice

Introduction

Barking and Dagenham Together – Borough Manifesto



In 2015, we celebrated the 50th anniversary of our borough and our community. Together we looked back to the start of Barking and Dagenham, reflecting on our proud history of ambition, achievement and change. We are a borough of change. Over the centuries we have transitioned time and time again, adapting to local and national changes. Whether fishing, manufacturing or otherwise, industries have come and gone. And as we become better connected to the rest of the region and the wider world, our community grows and becomes more diverse. However, if our history and heritage have taught us anything, it is that we are one borough, one community. No matter what change we face, we must face it together.

These targets aim to be long-term in nature, ambitious but realistic and need to be stuck to from today and for the next 20 years.

Nearly 3,000 residents have helped us create our vision, this document. We must look forward, together, and aspire to build a better Barking and Dagenham, where no-one is left behind.

Whilst our 50th anniversary celebrated the history of our community, we now look to the future and to the vision for Barking and Dagenham. In 2015 an Independent Growth Commission set out a blueprint for the future of the Borough. This highlighted our proud heritage, history of re-invention and untapped potential. It also, however, illustrated just how far the borough has to go to reach that potential.

One of the Growth Commission's recommendations was the development of a long-term vision for Barking and Dagenham that could harness the energy, creativity and ambition of it's residents. The development of the vision, aspirations and a series of stretching targets should be used to both engage residents but also help build a strong partnership between key stakeholders.

Councillor Saïma Ashraf, Chair of the Barking and Dagenham Delivery Partnership

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Community vision | Strategy alignment



Community Vision co-produced by partner organisations stakeholders and community, sets out both **the long-term vision** and the ambitions or **shared strategic priorities** for Wokingham borough.

Council Plan sets out what WBC wants to achieve for each strategic priority in the vision, what we will do to get there and what success looks like – the outcomes we are working towards. **Medium Term Financial Plan** is the three-year plan to deliver the services within the available resources. It enables the Council to allocate its financial resources to achieve its priority outcomes.

Strategies and Change Plans describe the direction of travel or change we want to make to our services, and the broad steps on the journey in support of delivering our strategic priorities.

Directorate, and Service Plans describe what actions will be taken and the contribution of each Council team to the delivery of our Council Plan strategic priorities. through service delivery and implementing strategies and change plans.

Individual work plans and targets set out the specific actions for each individual. These link the work of everyone to the service, and directorate plans so that everyone can identify how they are contributing to the delivery of the Council Plan priorities and improving outcomes.

Council Plan Update

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**WOKINGHAM
BOROUGH COUNCIL**

Why | Council Plan Aims

- The Council Plan aims to deliver a one-year interim plan, and a new five-year council plan that prioritises activity for council services, is aligned to the outcomes in the Community Vision and Strategy and the Medium-Term Financial Plan and provides a framework by which the priorities will be measured for success.
- The current council plan ends in 2024 and will be refreshed to extend to 2025. A new plan is then required to set the direction and priorities for council activity in the next five years, covering the period 2025-2030.
- A new council plan gives the opportunity to align council priorities better with a longer-term community vision, the financial planning cycle and an improved strategic planning cycle, including service plans, team plans and appraisals. The short-term delivery of an interim plan will enable the new five-year plan to be driven by the community vision, with opportunity for an extended period of discovery and stakeholder engagement.

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What | Council Plan Objectives



To develop a new council plan that is aligned to the Community Vision and Medium-Term Financial Plan and sets out 'how' they will be delivered and a refreshed one-year interim plan.



To engage with a range of stakeholders to set the council's direction and priorities for the next five years

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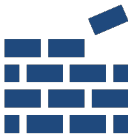
Create a performance framework for tracking and reporting on our delivery of the council plan



Inform delivery of the Community Vision & Council Plan at a service level



- Research and benchmark what other local authorities have developed for their Council Plan



- Develop a wire frame demonstrating the layout and the content for the Council Plan

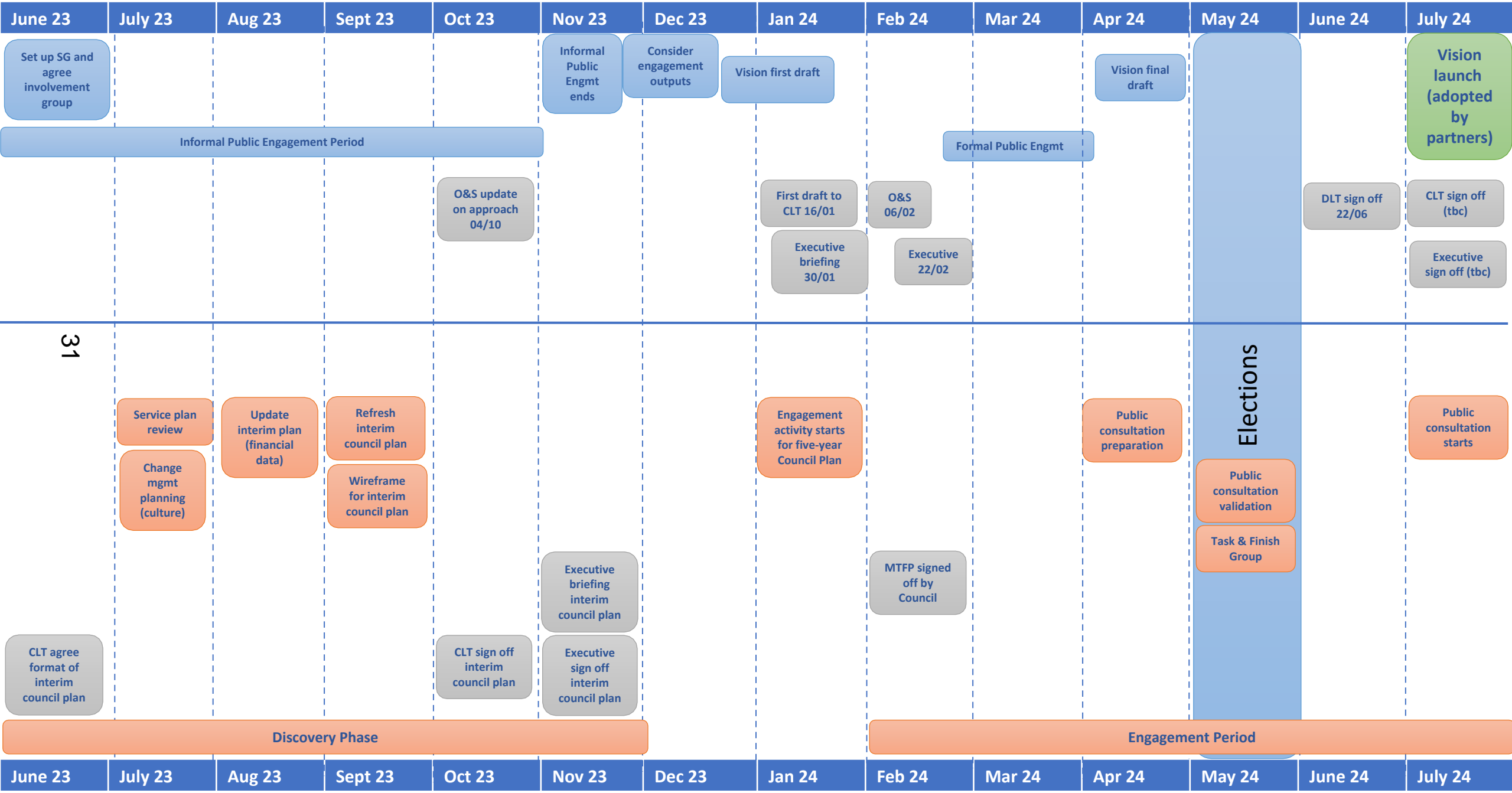


- Review the Community Vision, Medium Term Financial Strategy and Service Plans to identify the key deliverables for the Council Plan

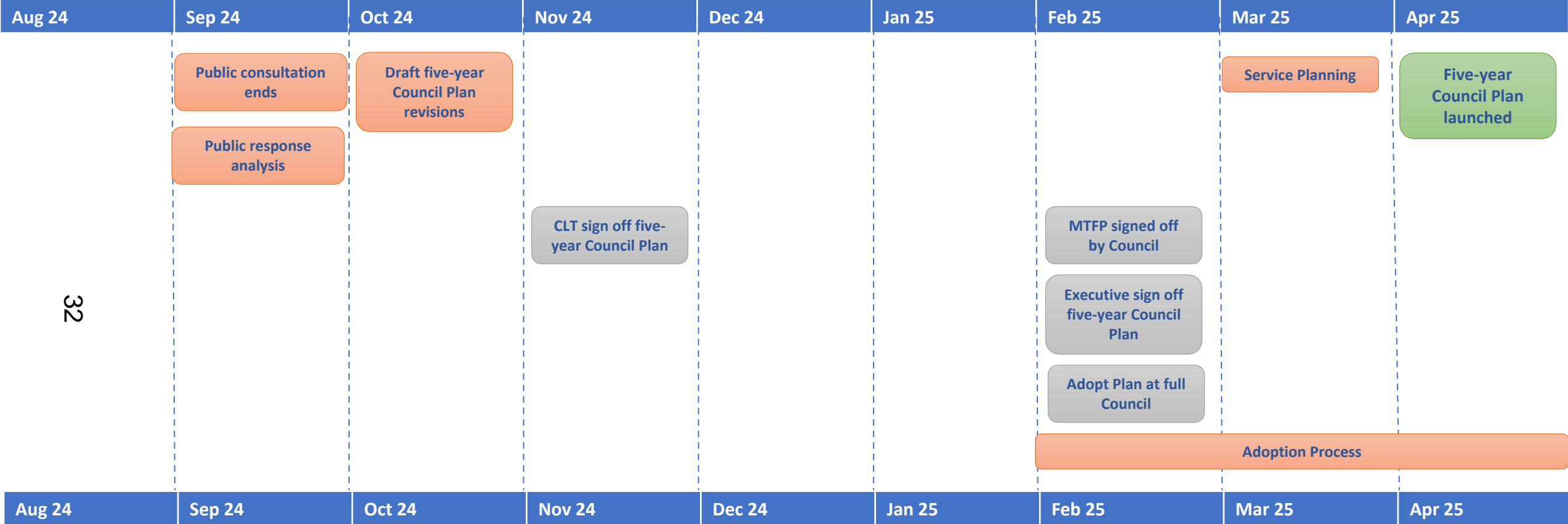


- Prepare an engagement plan ensuring that stakeholders both internally and externally are included, learn from the work undertaken on engagement for the vision, share progress.

Community Vision and Council Plan timeline



Community Vision and Council Plan timeline



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